

2023 SHBP BENPRO CONFERENCE PACKAGE OVERVIEW

PACKAGE INCLUSIONS*	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
	\$13,750	\$10,450	\$8,250	\$6,050	\$4,235
# of Potential Exhibitors	1	2	2	5	**
CONFERENCE VENUE					
Maximum Number of Complimentary Exhibitor Attendees	8	5	3	2	0
Opportunity to Kick off the Conference, daily, with Speech/Video Presentation (15-minute limit)	Kickoff Session Day 1	Kickoff Session Days 2 or 3			
Video Presentation (10-minute limit)with 1-minute verbal introduction	Luncheon Session Day 2		Luncheon Sess. Day 1 or 3		
Sponsor a Breakout Session(s) - Provide prizes and engage with attendees during selected sessions	2 Sessions	1 Sessions	1 Sessions	1 Sessions	
Sponsored Breakout Session(s) only - Includes Exhibitor Logo Name on Session	2 Sessions	1 Sessions	1 Sessions	1 Sessions	
Signage in refreshment area and opportunity to include promotional gifts and information. [Signage provided by Exhibitor]	Days 1, 2 & 3				
Check In Kiosk Frame branded with your logo	X	X			
Exhibit space with largest premium placement in main meeting area to include promotional gifts and information	X				
Exhibit space with premium placement in main meeting area to include promotional gifts and information		X	X		
Exhibit space placement and opportunity to include promotional gifts and information during selected Session				X	
Package does not include an exhibit space					X
Signage display in the conference space	X	X	X	X	X
Logo featured on screens at Kickoff, Luncheon and Breakout sessions	X	X	X	X	X
Opportunity to include promotional gifts/information in each seat at applicable sessions [excluding Exhibitor sponsored session(s)]	Kickoff, Lunch, Breakouts	Kickoff, Breakout	Luncheon, Breakout	Breakout	
Acknowledgment during conference	X	X	X	X	X
Standard Wi-Fi	X	X	X	X	
Food and Beverages [Breakfast, Lunch & Refreshment Breaks] for complimentary Exhibitor attendees	X	X	X	X	
Reserved Table during Kickoff, Breakfast and Lunch Sessions	X	X	X		
Distribute Exhibitors branded items during conference [by SHBP Staff]	X	X			X
Exclusive BENPRO Exhibitor SWAG Bag	X	X	X	X	X
Access to attend all BENPRO sessions [excluding select sponsored sessions]	X	X	X	X	X

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EXHIBIT SPACE					
6ft - 8ft Tables	4	2	1	1	0
Standard Chairs	8	4	3	2	0
Booth Draping	X	X	X	X	
Table Skirts	X	X	X	X	
Branded tablecloth(s), if preferred, must be provided by Exhibitor	X	X	X	X	
Package does not include an exhibit space					X
CONFERENCE WEBSITE					
Custom Exhibitor page on conference registration website	X	X			
Featured Exhibitor Listing on Home Page	X	X	X		
Custom Website Banner(s)	2	1			
Pre - Conference Copy of registration database of all conference attendees, provided 2 weeks prior to conference	X	X			
Post - Conference Copy of registration database of all conference attendees	X	X	X	X	X
MARKETING & CAMPAIGNS					
Custom registration kiosk cover displaying Exhibitor Branding [on site]	X	X			
Option to include promotional item(s) in BENPRO Swag Bags	X	X			
Full page advertisement in conference Session Materials Book	X				
Half page advertisement in conference Session Materials Book		X			
Logo featured in conference Session Materials Book	X	X	X	X	X
Exclusive announcement e-mail linked to Exhibitor website	X	X			
Branding logo with link featured in e-mail campaigns	X	X	X		
Branding logo featured in select e-mail campaigns	X	X	X	X	X
MOBILE APP					
Custom Banner	2	1			
Custom card space on the home page showcasing video and/or custom URL	X				
Featured Exhibitor Listing on Home Page	X	X	X		
Prominent profile placement in Exhibitor Listing Directory	X	X			
Custom profile in Exhibitor Listing Directory	X	X			
Basic profile in Exhibitor Listing Directory			X	X	X
Sponsored Breakout Session(s) only - Exhibitor Branding on Session Page	2 Sessions	1 Sessions	1 Sessions	1 Sessions	
Mobile App Access for registered Exhibitor attendees	X	X	X	X	X

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Custom Push Notifications	4	2	1		
Basic Group Exhibitor Push Notification	1	1	1	1	1
Mobile App Game 1	X				
Mobile App Game 1 - Push Notifications	X				
Mobile App Game 2		X			
Mobile App Game 2 - Push Notifications		X			
CONFERENCE CYBER CAFÉ					
Logo featured on Café Television	X	X	X		
Logo featured on Café Laptops	X	X	X		
Participate in SHBP Cyber Café Events	X	X			
Provide Cyber Café Swag for placement in Café and/or during events	X	X			
MISCELLANEOUS					
Host a BENPRO Afterhours Social [Paid by Exhibitors]	X	X	X		
Access to Private Meeting Room and/or Lounge for Exhibitors at Venue	X	X			
Access to Hotel Reservations Room Block for Exhibitors [Paid by Exhibitors]	X	X	X	X	X

* Inclusions are subject to change and may include additional items. Pricing will remain as listed. Final package inclusions will be available during website launch.

** Limited quantities available.

Note: Exhibitor Sponsorships are reserved on a first come, first served basis.